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62.03  
5/23/33  
Telephone

La Mesa 6681

## HOW TO LOCATE

# Rockleigh Dahlia Gardens

Drive out El Cajon Blvd. to 7500 block, turn South on Parks Avenue. Where the road forks, follow the Rockleigh Dahlia Gardens sign.

Your visits are always appreciated regardless of the time of year, but for those who may enjoy seeing one of the finest collection of Dahlias in the U. S. during bloom, it is suggested they make it a point to visit us July 15th to October 15th.

The Rockleigh Dahlia Gardens have always been interested in having their friends obtain the best results. In order to do so, we have found our "Information Service" of value to many. This assistance might be of help to you, and if so, just give us a complete story regarding your trouble. We will be only too happy to advise you without any charge. *H. & J. E. Lodge*

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JOIN THE

## American Dahlia Society

IT WILL REPAY YOU

Dues \$2.00 a Year

C. Louis Alling

251 Court Street

West Haven, Conn.

# Rockleigh Dahlia Gardens

## 7541 Seneca Place, La Mesa, Calif.

PHONE LA MESA 6681

### KEY TO ABBREVIATIONS

(ID) Informal Decorative (SC) Semi-Cactus  
(D) Decorative (C) Cactus

Many Varieties, Poms and Miniatures Not Listed.

## European & Foreign Varieties

Altmark .....	(SC)	Soft Pink, White Center .....	\$ .50
Baerne .....	(C)	Rosy Red, Very Fine	1.00
Bauers Ideal .....	(ID)	Red, a real good one	1.00
Chamberlain .....	(ID)	Deep Salmon, Soft Rose and Violet ....	7.50
Darcy Sainsbury ....	(X)	A Fine Exhibition White .....	2.00
Dominant .....	(C)	Lilac Rose, Sulphury Yellow Center ....	7.50
Enkarts Prima ....	(C)	Soft, Deep Salmon, Deep Yellow Center	5.00
Preda George .....	(ID)	Deep Pink, <b>Overlaid</b> Helio .....	2.50
Julius C. Bunge ....	(C)	Beautiful Pink, Prize Winner .....	3.00
Laetare .....	(SC)	Orange, Yellow, and Fiery Red .....	.75
Liedens Orange ....	(ID)	A Beauty on Long Stems .....	2.00
Nagels Orange .....	(C)	Better than Miss Belgium .....	2.50
Renate Mueller ....	(C)	Salmon Pink, Creamy Center .....	.50
Riecharts		Pale Yellow, Amethyst Tips .....	1.00
Masterpiece .....	(C)	Lacinated, Soft Pink, Yellow Base, A Beauty .....	3.00
Splendid .....	(C)	Cream Tipped Carmine	.75
Showa .....	(C)	A Fine Variety on Long Stems .....	.75
White Abundance (ID)		Yellow, A Large Winning Variety	1.00
Prachtkerl .....	(C)		

## New Introductions for 1939

*Apple Blossom ..	(ID)	A Beautiful Cut Flower Variety .....	
*Blue Water .....	(ID)	Two-Toned Henna, Purple Reverse, Wavy Petals .....	10.00
Chamberlain .....	(ID)	Deep Salmon, Soft Rose and Violet ....	7.50
Everybody's Favorite .....	(ID)	Rose Pink, Very Large .....	Plants 10.00
Glamour .....	(ID)	True Purple, A real Giant .....	Plants 10.00
*Geneva Sunrise ....	(D)	Orange, Cadmium to Apricot Yellow	10.00
*Golden Spike .....	(C)	Golden Yellow .....	10.00
*Hillside Sunset ..	(ID)	Golden Yellow, Suffused Red .....	15.00
*Premiers Winsome .....	(ID)	Beautiful, Bright Pink .....	10.00

# Dahlias at 25c – 35c – 50c

Amethyst ..... (ID)	Silvery Lavender ....	.25
Alice M. Galvin ....(ID)	Pale Lavender .....	.25
Francis La Rocca .... (D)	Yellow, Good for Cutting .....	.25
Florist White ..... (D)	Fine Florist Variety	.25
Jane Cowl ..... (ID)	Autumn Shades, A Favorite .....	.25
Jersey Beauty ..... (D)	The Best Salmon Pink Cut Flower .....	.25
Jersey Dainty .....(C)	White, One of the best	.50
King of the Blacks (D)	Very Large .....	.25
Kay Francis ..... (C)	Extra Fine Yellow ..	.50
Mrs. Geo. Le Boutillier ..... (D)	The Biggest Red .....	.50
Millionaire ..... (D)	A Good Old Lavender	.25
Monmouth Champion ..... (D)	Flame, Very Large	.25
Nathan Hale ..... (D)	Autumn Shades, A Good Cut Flower ..	.25
Omar Khayham .. (D)	Orange and Red ....	.25
Pride of Stratford (D)	.....	.25
Rose Glory ..... (D)	Rose Pink, Very Good	.25
Sanichans Monarch (D)	Tyrian Rose, A Big One .....	.25
White Wonder .... (ID)	Very Large .....	.35
Pink Vanderveer .. (D)	Large Pink .....	.25

## Additional

Angelia Mia .....	White .....	.35
Cornelia B. Pinchot ..... (ID)	A Good Red, Very Large .....	.50
Pot O Gold ..... (ID)	Large Yellow .....	.35
Buckeye Peach .... (D)	Golden Bronze .....	.50
Amy Martin Garden ..... (ID)	Rose, Light Reverse	.50
Blue River ..... (D)	A Giant Bluish Lavender .....	.50
*Pat Ann ..... (C)	Pink, Cream Center, A Big Winner .....	10.00
Louisiana Rhumba ..... (ID)	A Beautiful Scarlet Red, Pencilled Yellow .....	10.00
Red Sunset ..... (ID)	Large Chinese Scarlet, Vivid Color .....	10.00
Vin Well Empress (SC)	Pure Deep Rose, Large Bloom .....	10.00
Vin Well Bridesmaid ..... (SC)	Old Rose, Suffused Yellow .....	10.00

## General List

A. E. Heil ..... (ID)	Giant Purple .....	2.50
American Purity (SC)	Very Large White, A Winner .....	1.50
Autumn King .... (ID)	Bright Bronze, Gold Center .....	5.00
Autumn Mist ..... (D)	Oyster White, Purple Lines .....	7.50
Bernice Geer ..... (C)	Old Rose, Outstanding	5.00
Blue River ..... (D)	A Real Big One .....	.50
Big Boy ..... (ID)	a Golden Yellow Giant	5.00
Buckeye Star .... (SC)	Pink & Yellow, A Beau- tiful Cut Flower	1.00

Carl G. Dahl ..... (ID)	Apricot, Buff, Reverse	
	Old Rose; a giant	5.00
Cordelia ..... (SC)	Phlox Pink, A Fine	
	Variety .....	1.50
Charmer ..... (ID)	Maize Yellow to Buff	1.00
Calif. Idol ..... (ID)	The best large Yellow	1.50
Dean Anderson .... (D)	Radiant Henna	
	Orange .....	3.00
Dream Girl ..... (ID)	Salmon Rose, Tipped	
	Gold .....	2.00
Eliz Rethberg .... (ID)	Clear Pastel Pink of	
	Large Size .....	2.00
Fireball ..... (D)	Brilliant Scarlet Red	2.00
Golden Standard (SC)	Pure Old Gold .....	.50
Golden Age ..... (SC)	Large Gold and Am-	
	ber, Free Bloomer	.50
Grand Slam ..... (SC)	Pink Shaded, Striking	1.00
Grand Master ..... (D)	Bright Shade, Orange	
	Bronze, a big one	5.00
Greater Glory .... (SC)	Deep Rose Pink, Cream	
	Center, Immense ..	5.00
Germaine ..... (ID)	Large Carmine Pink,	
	Gold Suffusion ....	5.00
Hi-Lite ..... (ID)	Red, Large Size, Strong	
	Grower .....	1.00
Jack Benny ..... (ID)	Light Bittersweet	
	Orange .....	2.50
Kentucky Sun ..... (D)	Large Yellow, Good	
	Grower .....	1.00
Kings Ransom ..... (D)	Golden Yellow, Shad-	
	ing to Apricot .....	5.00
Kate Smith ..... (ID)	Rich Copper, Excel-	
	lent Stems .....	5.00
Leland Stanford ....(ID)	Brilliant Cardinal	
	Red of Large Size	2.50
Mrs. W. S.	White, Fine for	
Knudson ..... (ID)	Exhibition .....	5.00
Miss Englewood .. (ID)	Giant Red .....	2.50
Miss Glory ..... (SC)	Apricot Yellow, A	
	Large Beauty .....	2.00
Mandalay ..... (ID)	A Fine Large Yellow	3.50
Miss Oakland ..... (D)	Pure White Formal,	
	The Best .....	2.50
Margrace ..... (ID)	Scarlet and Tan, A	
	Good One .....	1.00
Mrs. Ida Chase .... (SC)	Yellow and Pink,	
	Beautiful .....	3.50
Margaret Moeller (SC)	Very Large, Dainty	
	Pink and White ....	
Maryland Glory .... (D)	american beauty Rose	.50
Maryland Delight (ID)	Very Good Pink, Large	
	Size .....	3.00
Maryland Cardinal (D)	Cerise Red,, Bright	
	Color .....	1.50
Maryland	Apricot, Buff, Flushed	
Dixie Queen ..... (ID)	Pink .....	3.00
Margaret Cole ..... (ID)	.....	.50
Negus ..... (D)	The nearest to Black	3.00
O. O. McIntyre ....(SC)	American Beauty Red,	
	A Big Winner .....	5.00
Opal ..... (ID)	Cream and Salmon	
	Rose .....	2.00
Orchid Beauty .... (ID)	Orchid Pink .....	.50
Peace ..... (ID)	White, Large and	
	Handsome .....	2.50
Pink Lady ..... (ID)	A New Bright Pink	
Pink Adorable ..... (ID)	.....	
Pride of	Pink and Orange,	
Austinburg ..... (ID)	A Big One .....	1.25
Premiers Majestic (ID)	Salmon Gold and	
	Mulberry .....	5.00



Pioneer City	Bonfire Red, Free
Bonfire ..... (D)	Bloomer ..... 1.00
Roxbury Mystery (ID)	Orange Red, Tipped
	White ..... 2.00
Rob't. Emmett .... (ID)	Cardinal Red, One of
	The Best ..... .50
Rob't. L. Ripley (ID)	Rhodimine Purple,
	Immense Size ..... 5.00
Rudolfs Giant .... (ID)	Buff with Apricot and
	Pink Suffusion .... 3.00
Royal Robe ..... (ID)	Large Purple on
	Long Stems ..... 1.00
Satan ..... (SC)	Sensational Red ..... .50
Son of Satan ..... (SC)	Better Color than
	Its Parent ..... 2.00
Scarlet Jersey ..... (D)	Jersey Beauty in
	Scarlet ..... 2.00
Sonny Boy ..... (ID)	A Big Informal Old
	Rose ..... .50
Sleepy Hollow .... (SC)	Sensation of 1938, Shell
	Pink, Shading to
	White ..... 5.00
The Gateway ..... (ID)	Light Orange Yellow,
	Suffused Rose .... 1.50
Tom Workman .... (D)	Two-Toned, Russet
	Flame ..... 3.00
The Fireman ..... (D)	Red and Yellow, on
	Long Stems, Good .50
Vin Well	Copper Red, Overlaid
Bittersweet ..... (ID)	Amber ..... 7.50
Virginia Rute ..... (SC)	.....
Watchung Giant (ID)	Amber Yellow, Suf-
	fused Orange
	Cadmium ..... 5.00
War Admiral ..... (ID)	Deep Apricot, A Big
	One ..... 2.50

## Rockleigh Dahlia Roots

Are from finest and healthiest stock regardless of whether in the low or high price margin. The stock which I offer for 1939 planting is of world renown varieties with many importations from Europe.

Let us grow more dahlias from plants in the future.

They are half the price of roots. They yield better blooms. Instructions for setting out plants will be outlined in detail upon your visit.

Dahlia roots ready for shipping first of April until May 15th. We guarantee roots to be true to name.

## Rockleigh Dahlia Seeds

The best in U. S. A. have produced the following 1939 introductions:

Hillside Sunset .. \$15.00	Emma Walker .. \$ 5.00
Winsome ..... 10.00	Apple Blossom ..
Pat Ann ..... 10.00	Vin Well
Jessie E. Cowles 10.00	Bridesmaid .... 10.00
Blue Water ..... 10.00	Vin Well Empress 10.00
Geneva Sunrise .. 10.00	Ohio Rose ..... 10.00
Golden Spike .... 10.00	

Please send your order early.

Postage paid on orders amounting to \$2.00 or more. Check or money order requested with order or C.O.D.